

# FOUNDATION 2023 GENERAL STUDIES

**PRELIMS AND MAINS 2023**  
(ONLINE/ OFFLINE MODES)

**FOR BEGINNERS & WORKING JUNTA**



# HALL OF FAME UPSC 2020

**JAGRATI** AWASTHI, AIR 2

**ANKITA** JAIN, AIR 3

**KARISHMA** NAIR, AIR 14

**ARTH** JAIN, AIR 16

**SARTHAK** AGARWAL, AIR 17

**VAIBHAV** RAWAT, AIR 25

**DIVYANSHU** CHOUDHARY, AIR 30

**POOJA** GUPTA, AIR 42

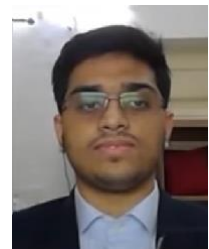
**DIVYANSHU** NIGAM, AIR 44

**JAYANT** NAHATA, AIR 56

**PRANAV** VIJAYVARGIYA, AIR 65

**APURVA** TRIPATHI, AIR 68

**RAVI** KUMAR, AIR 84



\*Rankers from Top to  
Bottom | Left to Right

# FOUNDATION PROGRAM 2023

In 2021-2022, we spoke with 15000+ IAS aspirants via our Samanvaya (1 on 1 mentoring) program. We spent more than 9000 Hours trying to understand the problems aspirants face and how we can help them. We improved our program with every feedback and the results were outstanding.

26 out of Top 100 UPSC rankers were from Civildaily.

Our mentorship program helped 81 students secure ranks in UPSC 2020.

We did it because we understood the the problems you face and we solved them!

## Here's What We Learned About You

You have doubts. Lots of them. Almost on a daily basis. 70% of them are academic, 20% are strategy related and 10% about life and thereabouts.

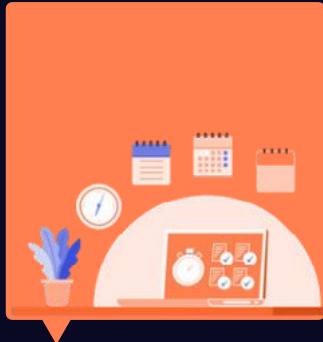
You want a time table which adapts according to your learning curve.  
You think news & static concepts should be tied together for better retention.

You are perfectly fine with self study modules but need motivation boosters to keep you up on the right track. You want your preparation to be non-judgemental.  
You want a community of like minded, sincere aspirants so that you can feed off each other's energy. You love active learning. You love active doubt resolutions.  
You are patient with your progress as long as its assuring.

**Foundation 2023 Is Built With Keeping all These Things in Mind.  
Nothing More. Nothing Less.**



## 2 PILLARS: UAP & MASTERCLASS



### **ULTIMATE ASSESSMENT PROGRAMME** (testing)

#### **PRELIMS FOCUSED**

1. Prelims TS: 44 tests, Basic to Advanced | Static, CA & CSAT
2. Smash Prelims: Crash course for Prelims (with advanced lectures)

#### **CURRENT AFFAIRS FOCUSED**

1. Samachar Manthan for weekly CA revision (with answer writing)

#### **MAINS FOCUSED**

1. Mains TS: 24 GS tests (12 sectionals + 12 FLTs)
2. Essay TS: 14 tests (28 essays)

#### **FULL COVERAGE FOR GS MAINS & PRELIMS**

Policy  
Economics  
History  
Geography  
Environment  
Science & Tech  
Art & Culture  
International Relations  
Ethics  
Social Issues & Governance



### **MASTERCLASS** (learning)



UAP & MasterClass are a combo for comprehensive growth. The same teachers who create and deliver lectures are involved in creating and evaluating your test attempts

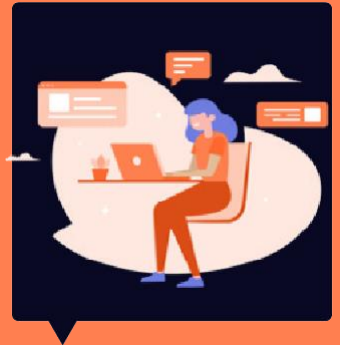
## 2 DIFFERENTIATORS: DDS & SAMANVAYA

### DAILY DOUBT SESSIONS

There is no better learning than “active learning”. We understand that students who prefer self study mode also yearn for quick and reliable doubt resolutions.

Read a news article. Don't understand the meaning or relevance of a key term? **DDS mein daalo**. Revised old notes and got stuck with a basic doubt? **DDS mein daalo**. Solved a test series and want a

better explanation? **DDS mein daalo**  
DDS Sessions are held daily.



### DAILY DOUBT SESSIONS

(ask me anything)

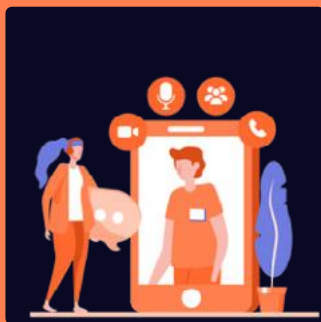
### SAMANVAYA @FOUNDATION = SMALL LOOPS, BIG LEARNINGS

**Think of Google Maps:** As soon as you switch on the GPS, it locates your coordinates and charts out the most optimal path to your destination. Should you digress from the path, take a wrong turn or two, it quickly adapts and re-routes. You are guaranteed to reach your destination.

Sooner or later.

Think of **Samanvaya** as that Google Maps engine. When you get onboard with us on your UPSC journey, we create mini-journeys (LOOP) for you (learning + testing) and create loops after loops of achievements & closures.

“**LOOP**” is the smallest unit of learning & testing at Civildaily. We have learning loops for the whole syllabus and **we use personalised interventions to help you close and stitch them all.**



### SAMANVAYA

(1 on 1 mentoring)



**DDS sessions = Marathons for Active Learning.  
200+ doubts resolved & 40+ new mini  
concepts discussed. Every Day. Day after Day**

## UAP #1: PRELIMS TS

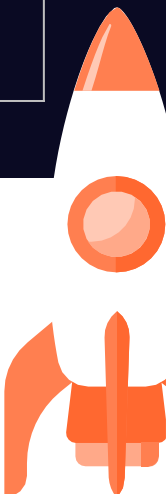


- 44 PRELIMS MOCK TESTS (38 PAPER 1, 6 CSAT)
- DEDICATED MONTHLY CA TEST
- ALL INDIA RANKINGS
- तिकड़म FOR SMART HACKS & INTELLIGENT GUESSTIMATES
- DETAILED EXPLANATIONS
- MONTHLY CA MAGAZINES (NEWS, OP-ED, PIB, GOVT.REPORTS)

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
<b>3 LEVELS OF TESTING</b>	You will need 3 level of preparation to crack UPSC: Basic NCERTs, Advance Reference Books and UPSC++ level testing
<b>EVIDENCE BASED QUESTION MAKING</b>	A good preparation lies in staying close to the UPSC exam needs and understand its evolving needs.  We have been studying UPSC trends and predicting Prelims Exams with <b>~70% certainty. Year after year.</b>
<b>TIKDAMS (तिकड़म)</b>	Every IAS officer has to act within the constraint of limited information and dubious certainty. You have to take the best decision after evaluating and minimising risks.  UPSC gives you at least 10 questions in IAS Prelims every year which can only be solved with smart hacks and guesstimates.  Mastering Tikdams help you <b>improve guessing accuracy to 80%</b>
<b>QUESTION TAGGING FOR MEANINGFUL TAKEAWAYS</b>	What good is a test that cannot help you analyse yourself better? No good! We move the extra mile Our questions are tagged across difficulty levels, subject/ themes, conceptual vs, analytical to ensure 110% effectiveness



Tikdams (तिकड़म) were first perfected by Dr. Vipin Garg (IAS, Rank 20) at Civilsdaily in 2016.





## UAP #2: SAMACHAR MANTHAN



- WEEKLY NEWS ANALYSIS (VIDEO + NOTES)
- MAINS LEVEL Q&A EVALUATION TO COMPLIMENT THE LECTURES
- CHECKED COPY DISCUSSION ON PHONE/ IN-PERSON

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
<b>VIDEO NOTES</b>	<p>What you really need is connected news in a manner that completes the birth to death cycle of each and every theme associated with UPSC.</p> <p>We understand that the UPSC exam is a generalist exam. It's more important to cover more issues than to cover one issue in more depth. Hence, we maintain a fine balance of covering cover many important news items and have a detailed discussion on selected topics which require the same.</p>
<b>4 WAY SEQUENCE (VIDEO TO REVIEW)</b>	<p>The sequence of Video-&gt;Notes-&gt;Testing-&gt;Review is the best way to ensure maximum retention and a rock solid preparation.</p> <p>Each component of the program has been meticulously crafted.</p>
<b>5 POINT CHECKING</b>	<p>Your answers are checked on 5 parameters: Question comprehension, Structure, Content, Presentation, Language &amp; Expression</p>

“ The course is designed to help you develop a solid command on your newspaper reading and current affairs analyzing skills. Since its builds your core, it is important for both prelims and mains.



## UAP #3: MAINS TS



- 12 SECTIONAL + 12 FLTS
- MODEL ANSWER SOLUTIONS
- CHECKED COPY DISCUSSION ON PHONE/ IN-PERSON

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
<b>PERSONALIZED DISCUSSIONS</b>	You doubt why you are scoring less or how you can improve your score for the next paper. No worries! Just schedule a call with our mentor to clear all your doubts and queries.
<b>MODEL ANSWERS WITH X-FACTOR</b>	<ol style="list-style-type: none"> <li>1. For 'thought-provoking/analytical' type of questions, we'll provide the best way to approach them.</li> <li>2. Alternate introductions</li> <li>3. Sub-headings and categorisation to enhance readability and answer structure.</li> <li>4. Colour coding for main arguments, reports, data, scholars</li> <li>5. OTB - *Out of the box points for additional marks*</li> </ol>
<b>5 POINT CHECKING</b>	Your answers are checked on 5 parameters: Question comprehension, Structure, Content, Presentation, Language & Expression
<b>5 POINT IMPROVEMENT STRATEGIES</b>	<p>You will be made to understand the finer aspects of superior answer writing by comparison &amp; 1 on 1 guidance along:</p> <ol style="list-style-type: none"> <li>1. Cross domain linkages</li> <li>2. Subject specific vocabulary development</li> <li>3. Superior introduction &amp; conclusion</li> <li>4. Reports based evidence</li> <li>5. Contemporary examples</li> </ol>



For seasoned UPSC aspirants & rank improvement attempts, we upgrade this program to

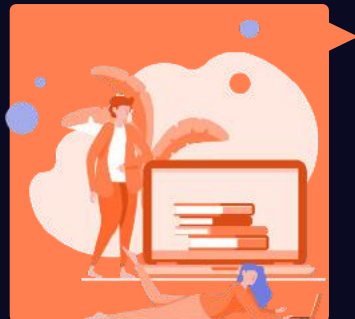
**SMASH MAINS.** A special batch of 100 students who want to improve by 100+ marks in their next

### Mains

Civildaily IAS HQ: 1 LGF, Apsara Arcade, Next to Karol Bagh Metro Stn. (Gate #7)  
+91 8929987787 | hello@civildaily.com | civildaily.com



## UAP #4: ESSAY TS



- 14 TESTS (28 ESSAYS) ON 8 BROAD UPSC TRENDS SINCE 2010
- SAMPLE STRUCTURE, VIEW SOLUTIONS, PERSONALISED EVALUATIONS
- SHARING BEST ESSAY COPY (REAL TIME)
- PERSONALISED IMPROVEMENT TRACKING EXCEL

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
<b>MORE PRECISE TOPIC SELECTION</b>	<p>Our research tells us there are 8 broad themes being asked since 2010:</p> <ol style="list-style-type: none"> <li>1. Economy</li> <li>2. Polity</li> <li>3. Women Issues</li> <li>4. Education</li> <li>5. Science &amp; Tech</li> <li>6. Philosophy</li> <li>7. IR</li> <li>8. Miscellaneous</li> </ol> <p>We plan to develop your competencies in each of these themes so you are extremely well prepared for the exam</p>
<b>IMPROVEMENT TRACKING EXCEL</b>	<p>Your essays are marked on these 10 parameters:</p> <ol style="list-style-type: none"> <li>1. Comprehension of the topic</li> <li>2. Language and Expression</li> <li>3. Structure and Organisation of thought.</li> <li>4. Objectivity and Biases. Balance of perception</li> <li>5. Attitude whether learner or judgmental</li> <li>6. Focus and attention</li> <li>7. Content and Source matter, Knowledge and information processing capability</li> <li>8. Ability to forge links in an interdisciplinary manner</li> <li>9. The simplicity of disposition</li> <li>10. Observational Skills</li> </ol>



Every good candidate hovers around 90-110 in the GS Papers (1-3). But for the same group, essay scores varying from 70 to 160. Potentially the difference between final list and disappointment.

## UAP #5: SMASH PRELIMS



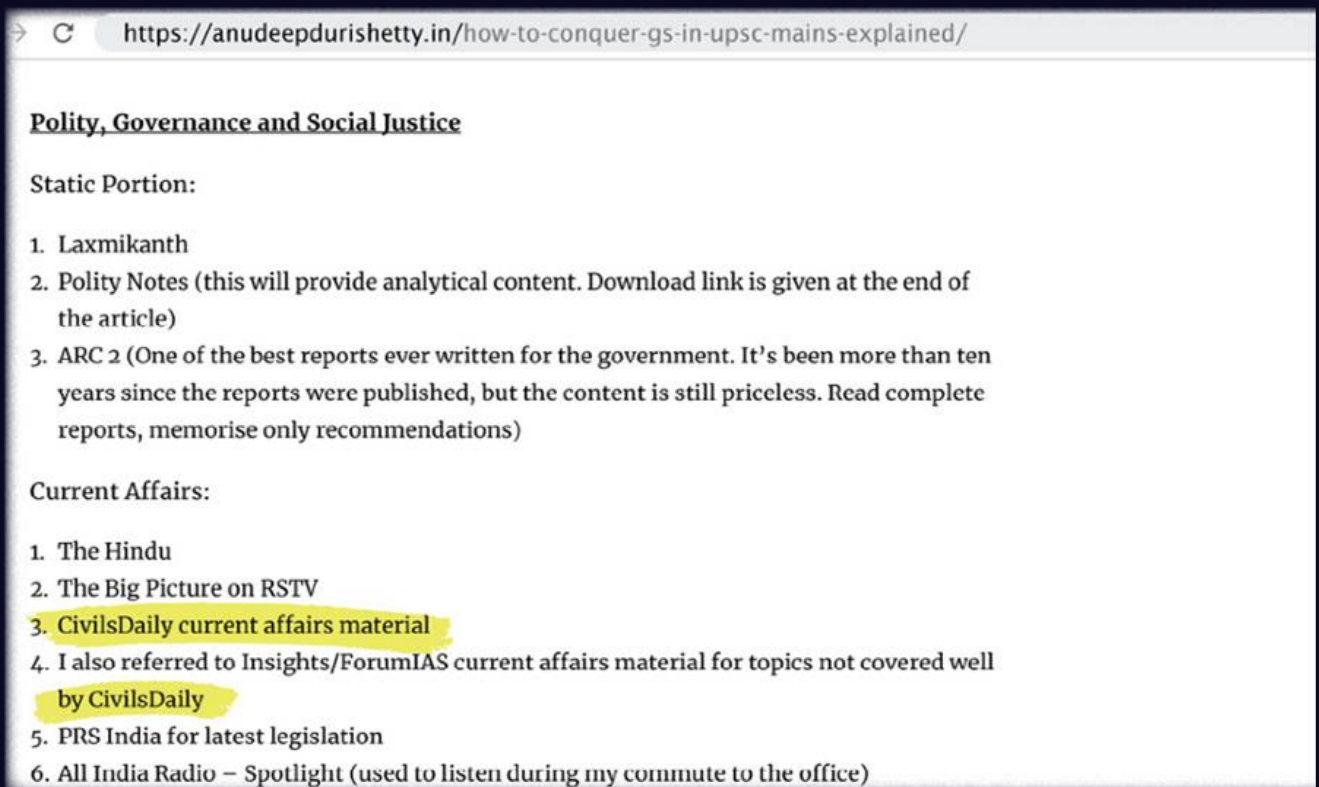
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FEATURES	WHY IS THIS IMPORTANT FOR YOU?
<b>ADVANCE STATIC LECTURES</b>	<p>Trust us, you need revision more than you can imagine. You have to understand that it's only human to forget tiny tiny things which don't matter for mains and interview but which can "make or mar" your prelims attempt.</p> <p>We won't let that happen.</p>
<b>FULL CA COVERAGE</b>	<p>All the year round, we connect the dots with news and keep tagging them according to it's priority for prelims or mains, answer writing or interview &amp; daily vs. crash course revision.</p> <p>For these 4 months, you need the crispiest, prelims relevant news and we will give it to you.</p>
<b>SCORE BOOSTER LECTURES</b>	<p>Master the techniques of तिकड़म from OUR explanation videos on the FLT's &amp; CA tests. Expect 15/20 questions with तिकड़म application in these mocks.</p> <p>Each of our 8 Full Length Tests &amp; 10 Monthly CA Tests are designed to ensure that you are empowered to score upto 30+ marks extra with your existing knowledge base</p>



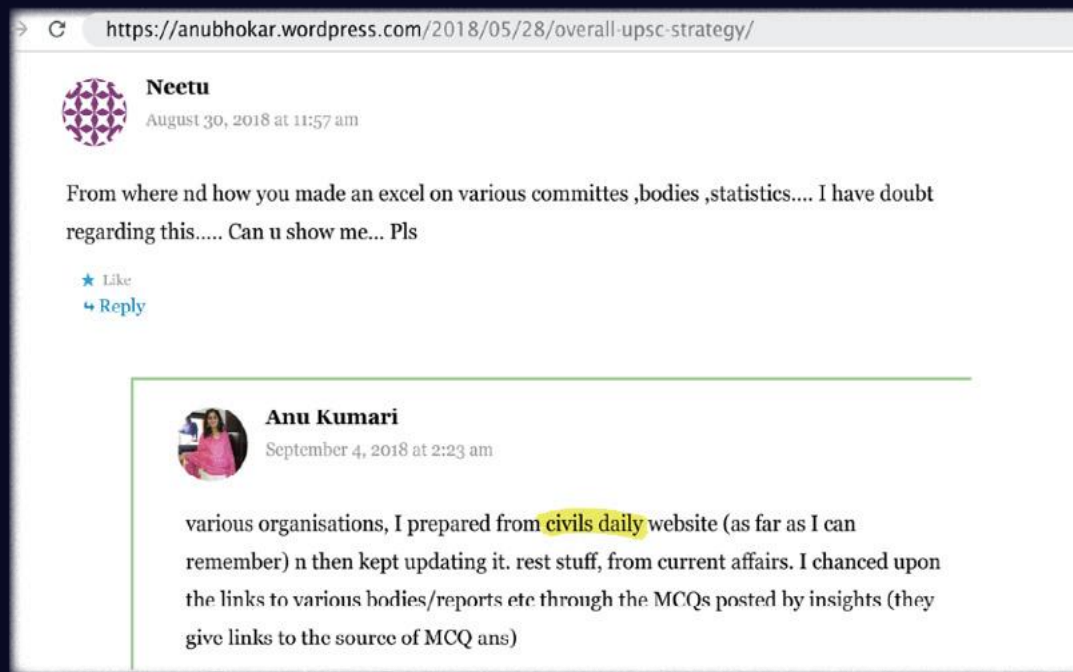
Our unique focus on govt reports and back-dated CA gives you the ultimate edge in the prelims exam. Not to mention our DDS support for doubts & queries

# TESTIMONIALS



For AIR 1, Anudeep Durishetty, we were the original source of news analysis & curation

# TESTIMONIALS



Anu Kumari (AIR 2) acknowledging us as one of the integral part of her preparation in a forum

# TESTIMONIALS



A full-time working candidate posted in the comparatively backward state of Assam, Abhilash Baranwal (AIR 44, CSE 2017) has got into the hallowed clique of the 'Top 50' in his 4th attempt.



A story of perseverance and determination, Abhilash found CD, especially the Newscards and Tikdams, a potent weapon in this fight against time.



Dear Civildaily,

I sincerely want to thank civildaily (Website + App) for providing good quality content useful for civil services preparation, specially for those aspirants who don't get a chance to buy hard copy material.

Newspaper is very analytically covered by civildaily App which gives clarity about current issues, helpful for working professionals to cover in comprehensive manner.

Sincerely thanks!

Namita Sharma

AIR - 145.

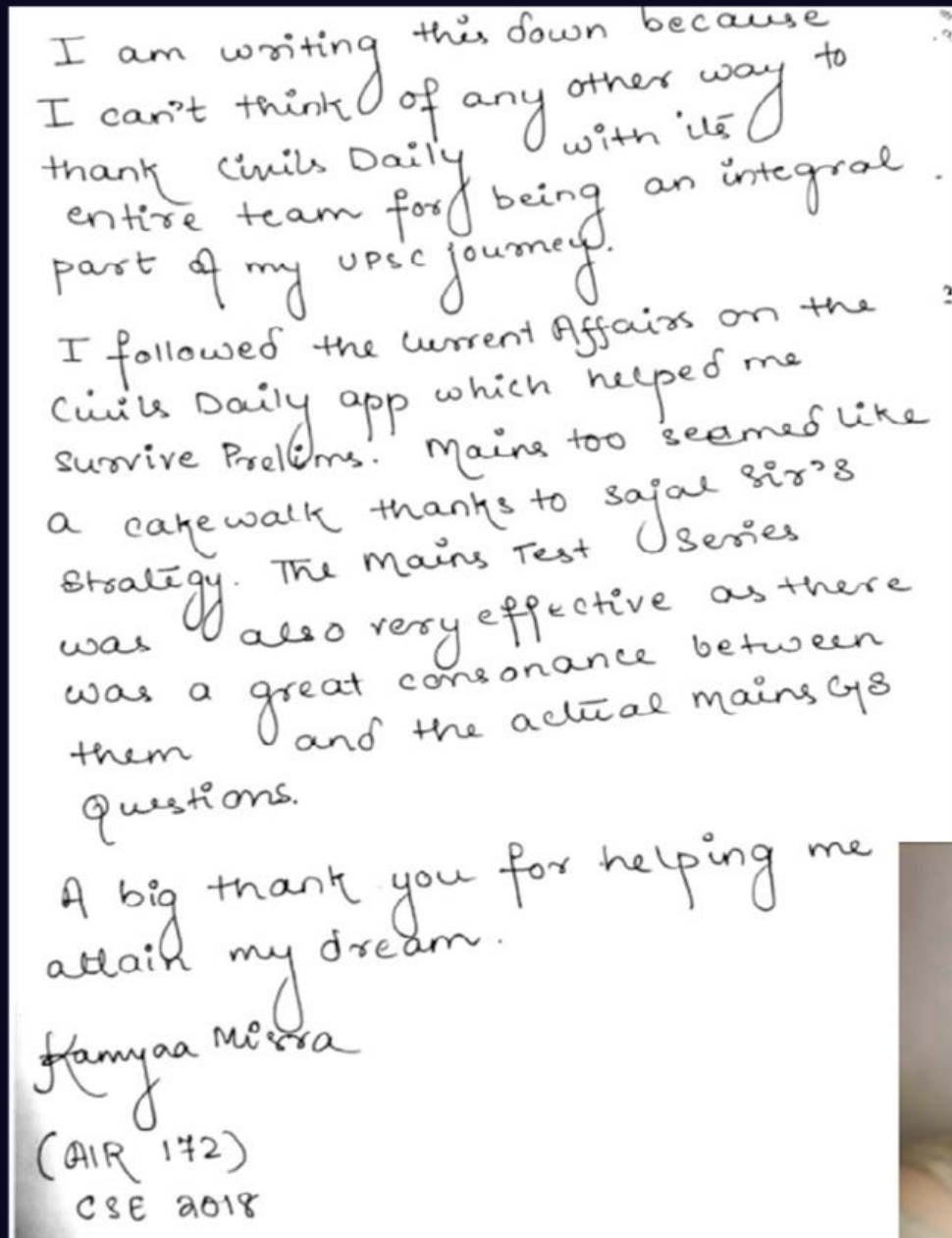
UPSC CSE-2018.



It's a great validation for us when our ~~innovations~~ **innovations** & editorial analysis are backed by our students in more ways than one.



## TESTIMONIALS



Kamyaa was a Pol. Sc. graduate from LSR. She was amongst the fews who cracked the CSE in their first attempt in their early 20s.

## PRICING & PAYMENT DETAILS

FOUNDATION 2023

**90K INR + 18%GST**  
(Validity Mains 2023)

### MODE OF PAYMENT

#### PAY VIA CARD/UPI

90,000 + GST = 1,06,200

ASK FOR A PAYMENT LINK FROM OUR TEAM/ PING US ON WHATSAPP

#### DIRECT BANK DEPOSIT

A/C NAME: APEIROGON TECHNOLOGIES PVT. LTD A/C NO:

50200016012695 IFSC CODE: HDFC0000922

GSTIN: 07AAOCA0521B1ZA

#### WALK-IN & PAY

VISIT OUR OFFICE AND SWIPE CARD/ DEPOSIT CASH & GET A RECEIPT

GET IN TOUCH	LOCATION	1 LGF, Apsara Arcade, Next to Karol Bagh Metro Stn. (Gate #7), Delhi 110060
	CONTACT	HELLO@CIVILSDAILY.COM +91 8929987787



उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत।  
**Arise, Awake, And Stop  
Not Till The Goal Is  
Reached.**

