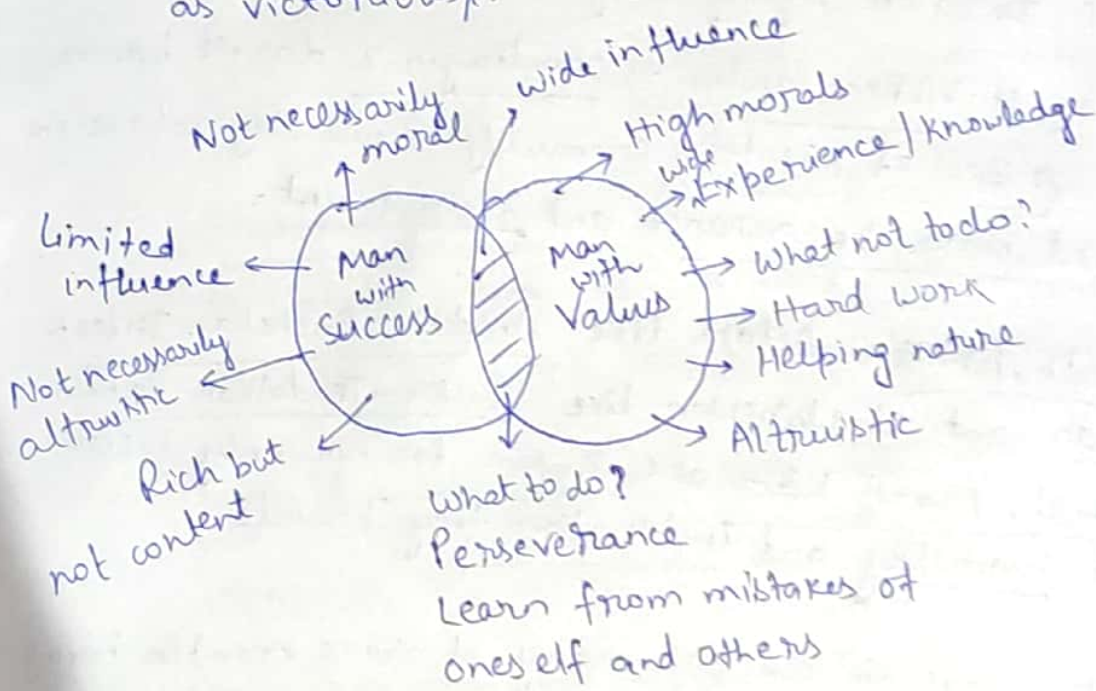


4)

Success is attainment of goal/aim which one strives for. Usually, it is referred to in achievement of long-term goals like good job, flourishing business, favourite profession, winning awards etc.

As we know, that there are limited such opportunities and huge competition due to population etc.; failures are imminent even in lives of persons who go on to become successful. eg. A.P.J. Abdul Kalam, Amitabh Bachchan etc. What made them fight against odds and emerge as victorious/successful are "Values"



This statement of Albert Einstein can mean many different things in different context:->

1) Entrepreneurship → In India, business and failure of any adventure/enterprise is seen negatively. eg. Cafe Coffee Day owner. But in western society, ~~he is~~ a failed businessman is considered a "gem" as he knows more ways which can prevent lead to failure and thus prevent avoid them in future.

- 2) Statesmanship → Mr. Atal Bihari Vajpayee, may not have led the Govt. with biggest majority, but his values and respect for others' ^{opinion} earned him praise from all corners.
- 3) Corporate Governance → Companies like Infosys, Tata don't compromise on values for sake of profit and involve employees in decision making. They stand for altruism, employee satisfaction etc.
- 4) Scientific Community → From initial days of independence, the development and establishment of institutions like ISRO, BARC, DRDO etc signify many success. But failure in landing of Vikram lander of Chandrayan-2 doesn't break the zeal of scientific community because they believe in hard work, perseverance and their talent.
- 5) Sports, Artist → Actors like Amitabh Bachchan, Dilip Kumar and sports person like Sachin Tendulkar, Rahul Dravid, Mary Kom are known for not only success but humility and inspiration they provide.

From above, we can see many of above examples having good values are also very successful. There may be initial hiccups but they turn out to be bigger and better over time. They should be supported in event of bonafide mistake, failed enterprise (eg Jet Airways, etc) and treat them respectfully. Because if they have value they will be successful in one or other field as highlighted by Albert Einstein and "3 Idiots" movie recently.